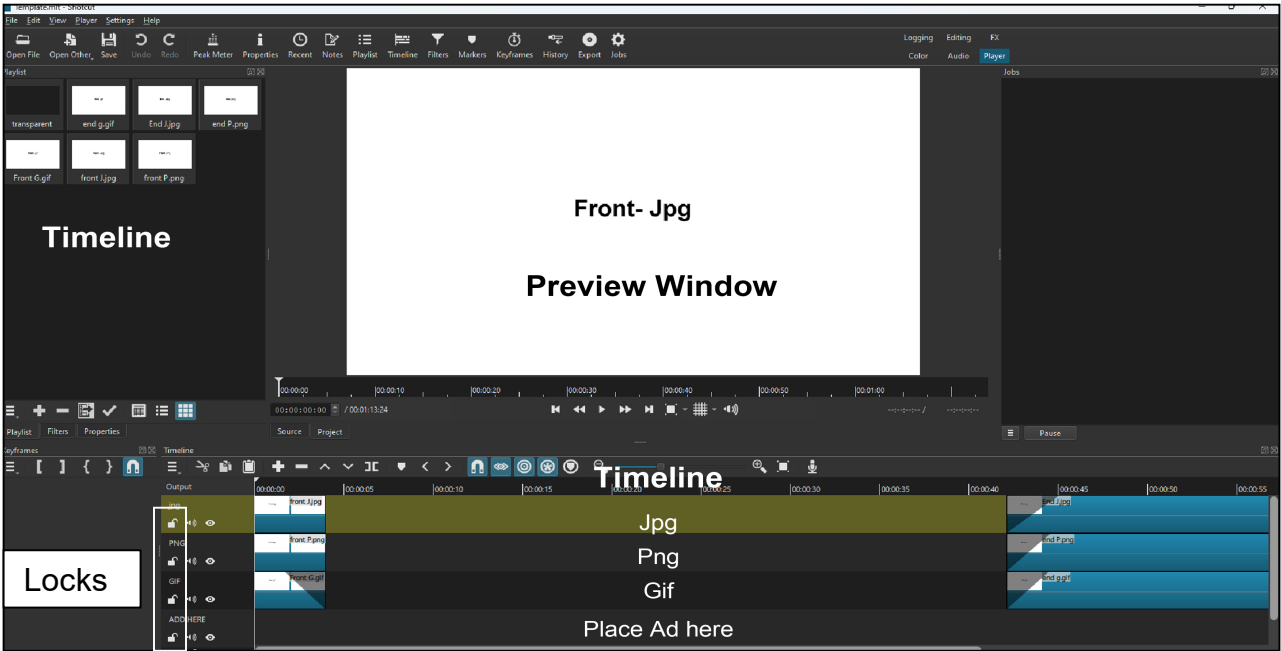




Using Your Shotcut Template

Before You Begin
Download and install the free version of Shotcut from the official website, <https://shotcut.org>

When creating images with AI or any image creation software, make sure all images are **1920 × 1080 pixels (16:9 inch widescreen)**.

Images used in the Shotcut template should be saved in one of these formats: JPG, PNG, GIF

Naming Your Image Files - To allow your images to automatically populate the template, save them using the following file names:
JPG: Front j and End j | **PNG:** Front p and End p | **GIF:** Front g and End g

Note: All template layers are locked. Unlock a layer before making changes, then lock it again when you're finished to prevent accidental movement and or alteration. The front and end overlay layers are also hidden by default. To view and edit your front or end image, click the visibility (eye) icon for the appropriate layer to make it visible.

Understanding Shotcut - There are three primary work areas you'll use when creating ads:

- **Playlist** – Stores the media files you'll use in your project, including your selected One Minute Ad.
- **Timeline** – Where you assemble and edit your video by placing media from the Playlist.
- **Preview Window** – Displays your video as you build and edit it.

Using the Template

- Your Shotcut template includes 3 front and end overlays; JPG, PNG, GIF and Ad,

Adjusting the End Image -Depending on the length of the selected ad, you may need to adjust the ending image so it aligns properly with the video.

- To do this:
1. Unlock the appropriate layer.
 2. Drag the end image left or right until it lines up with the end of the video.
 3. Lock the layer again.

Layer A – CONTENT HERE - Place your selected content, to the left side, on this layer.
Layers B, C, and D – Front and End Overlay Layers

Use only the overlay layer that matches the image format you're using (JPG, PNG, or GIF).
Delete the unused overlay layers by:

1. Unlocking the layer.
2. Selecting it.
3. Cutting or deleting it from the timeline.

Tip: Save an untouched copy of the original template before making changes. This allows you to reuse it later if you decide to work with a different image format.

Exporting Your Video
When your project is complete:

1. Click **File**.
2. Select **Export Video**.
3. Leave the default export settings (recommended for most users), or choose your preferred settings.
4. Click **Export File** and choose where to save your finished video.